

WRITING AND RHETORIC, BA/COMMUNICATIONS AND DIGITAL MEDIA, MA

This combined degree program prepares students for careers in the communications field, professional positions that presuppose mastery of the written and spoken word, as well as of the application of new technologies. Students will graduate with a strong foundation in writing through a variety of lenses, theoretical background in communications, along with hands-on skills in the contemporary tools used throughout the industry. Through the combined degree program, students will benefit from faculty mentorship, small courses, internships, and an active writerly community. Students leave the program prepared to write and develop content along with technical skills in video/audio production and editing.

This is an accelerated 5-year program of 152 credits, with 12 graduate credits taken in the undergraduate junior and senior years. For the undergraduate curriculum, please see the undergraduate section of this catalog. For the graduate curriculum, please see the Graduate Viewbook of the Dyson College of Arts and Sciences (<https://catalog.pace.edu/graduate/schools/dyson-college-arts-sciences/>).

Total Undergraduate Major Credits: (128)

Includes 12 Communications graduate credits taken in undergraduate junior/senior year.

Total Credit Hours: 128